



Responsible Vendor Program

Suggested criteria for a responsible alcohol management policy

- Delegate a supervisor level employee to oversee and enforce store policies.
- Participate and cooperate with local community organizations and/or efforts promoting public safety.
- Monitor employees, conduct/reinforce training.
- Program the point of sale system to: recognize age restricted products, prompt cashiers to check ID and stops the transaction until the correct date of birth is entered.
- Provide "birth date eligible to purchase alcohol" daily.
- Provide appropriate ID checking tools such as current ID checking guide (shows valid ID formats from all states and U.S. territories) and "black lights" to check the authenticity of an ID.
- No youth targeted advertising.
- Displaying alcohol products in a way that allows unobstructed monitoring, away from youth-oriented products.
- Use of theft deterrent devices.